

Content Marketing and social planner template

MONTH 1										
Public events this month:		Note any events happening that are relevant to your audience								
Staff holidays:		Note any Staff holidays that will impact your content marketing schedule.								
	Publication date	URL	Manager	Content Type	Content Topic	content Descripti	Audience	Objective	Results	Lessons learned
	When content went live	Fill out once content is live.	Person creating the content	advertisement, white paper, etc.	Topic of content with relevant keywords	Brief synopsis of what the content covers	Target audience	Content objectives with measurable metrics	have results been achieved?	
Week 1	2-Aug-20									
	3-Aug-20									
	4-Aug-20									
	5-Aug-20									
	6-Aug-20									
	7-Aug-20									
Week 2	8-Aug-20									
	9-Aug-20									
	10-Aug-20									
	11-Aug-20									
	12-Aug-20									
	13-Aug-20									