

Business Proposal Letter

Dear John,

Thank you for considering Jump Social Media Marketing for your social media needs. I'm glad we had the opportunity to connect so that my team and I could get a clear understanding of your social marketing expectations.

We specialize in working with real estate companies in the Chicago area, and got started when a realtor asked us to come up with a campaign back in 2005. It was a huge success, and the realtor was able to double his sales in a month. Unlike our competition, we focus on a holistic approach to social media marketing by looking at your core values, your target market, and best practices and methodology on how to craft an authentic message that resonates directly with your audience.

By using social media strategies and implementing procedures based on the results of extensive analysis, a study of social media marketing trends, and the application of specifics unique to John's Real Estate, we are confident in our ability to deliver effective results through your social media channels.

We believe our proposal provides a complete social media marketing strategy that will culminate in highly successful results for your business.

If you have any questions, please don't hesitate to get in touch. My contact information is below.

Thank you,

Tom Lancaster
Jump Social Media Marketing
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