Business Proposal Letter

Re: Business Proposal Letter from ABC Marketing

Dear Jennifer,

Thank you for considering the business proposal from ABC marketing for your marketing campaigns. I’m glad we had the opportunity to meet to get a clear understanding of your expectations.

We specialize in working with real estate companies in the Seattle area. Our company got started when a real estate company asked us to launch a marketing campaign back in 2010. It was a huge success, and the real estate company was able to double their sales in less than three months. Unlike our competitors, we focus on a holistic approach to marketing by looking at your core values, your market, your product offering, and the message that will best resonate with your target consumers.

By implementing a marketing strategy that starts with the customer and works backwards and leverage the unique characteristics of John’s Real Estate Inc, we are confident that we will deliver effective results through both social media and traditional marketing channels such as direct mail and local advertisements. We believe our proposal provides a complete marketing strategy that will drive successful results for your real estate company.

If you have any questions, please don’t hesitate to get in touch. My contact information is below.

Thank you,

Jason Smith  
ABC Marketing

Jason@abcmarketing.com

888-555-5555

PS: You can also review our testimonials and case studies featuring other real estate clients, at abcmarketing.com/testimonials.